

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80481

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80481-1

DATE PRINTED

09/24/12

PAGE 1

22198	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		170464	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice		
NAME	MESSAGE & MEDIA INC.				MENENDEZ FOR SENATE					
AND	100 Albany St				317 George St Fl 4					
ADDRESS	New Brunswick		NJ		08901-2179		New Brunswick		NJ	08901-2008
	USA						USA			
CONTACT	LEAH CASTERLIN				PRODUCT		MENENDEZ FOR SENATE			
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.		PRODUCT CODE		9820			
NATIONAL SALESPERSON										
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1										

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	05:27A	30S	09/25/12-09/28/12	5A MORN NEWS	4	360.00	1440.00
2	M	1	05:00A	05:27A	30S	10/01/12-10/01/12	5A MORN NEWS	1	360.00	360.00
3	T-F	5	05:27A	05:58A	30S	09/25/12-09/28/12	5:30AM NEWS THIS MORNING	5	405.00	2025.00
4	T-F	5	05:58A	07:00A	30S	09/25/12-09/28/12	THIS MORNING (5:58-7AM)	5	675.00	3375.00
5	T-F	5	06:58A	09:00A	30S	09/25/12-09/28/12	CBS THIS MORNING	5	290.00	1450.00
6	Sa	1	06:00A	06:57A	30S	09/29/12-09/29/12	WEEKEND NEWS SAT 6-7AM	1	150.00	150.00
7	Sa	1	06:57A	09:00A	30S	09/29/12-09/29/12	CBS SATURDAY MORNING NEWS	1	200.00	200.00
8	Su	1	05:58A	07:00A	30S	09/30/12-09/30/12	WKND NEWS SUN 6-7A	1	150.00	150.00
9	Su	1	06:58A	09:00A	30S	09/30/12-09/30/12	WKND NEWS SUN 7-9A	1	200.00	200.00
10	Su	1	08:57A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	700.00	700.00
11	T-F	5	04:00P	05:00P	30S	09/25/12-09/28/12	DR. PHIL	5	590.00	2950.00
12	T-F	5	05:00P	06:00P	30S	09/25/12-09/28/12	5PM EARLY NEWS	5	675.00	3375.00
13	T-Su	3	11:00P	11:35P	30S	09/25/12-09/30/12	LATE NEWS	3	1700.00	5100.00
14	Sa	1	11:35P	12:35A	30S	09/29/12-09/29/12	CRIMINAL MINDS	1	250.00	250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3
AND

22198	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	170464	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MESSAGE & MEDIA INC.			MENENDEZ FOR SENATE			
AND	100 Albany St			317 George St Fl 4			
ADDRESS	New Brunswick	NJ	08901-2179	New Brunswick	NJ 08901-2008		
CONTACT	LEAH CASTERLIN			PRODUCTMENENDEZ FOR SENATE			
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT CODE	9820		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1							

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			FROM	TO						
15	Su	1	11:30A	12:00N	30S	09/30/12-09/30/12	EAGLES KICK OFF SHOW	1	300.00	300.00
16	Su	1	06:58P	08:00P	30S	09/30/12-09/30/12	SIXTY MINUTES	1	7000.00	7000.00
17	T-F	5	06:00P	06:30P	30S	09/25/12-09/28/12	NEWS 3 AT 6	5	1440.00	7200.00
Total Contract:								46		36225.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	35865.00	35865.00	
Qtr 4-12						Oct	Nov	Dec	Total	
						360.00	.00	.00	360.00	
GRAND TOTAL									36225.00	

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